

# Implications of cybersecurity for healthcare organizations

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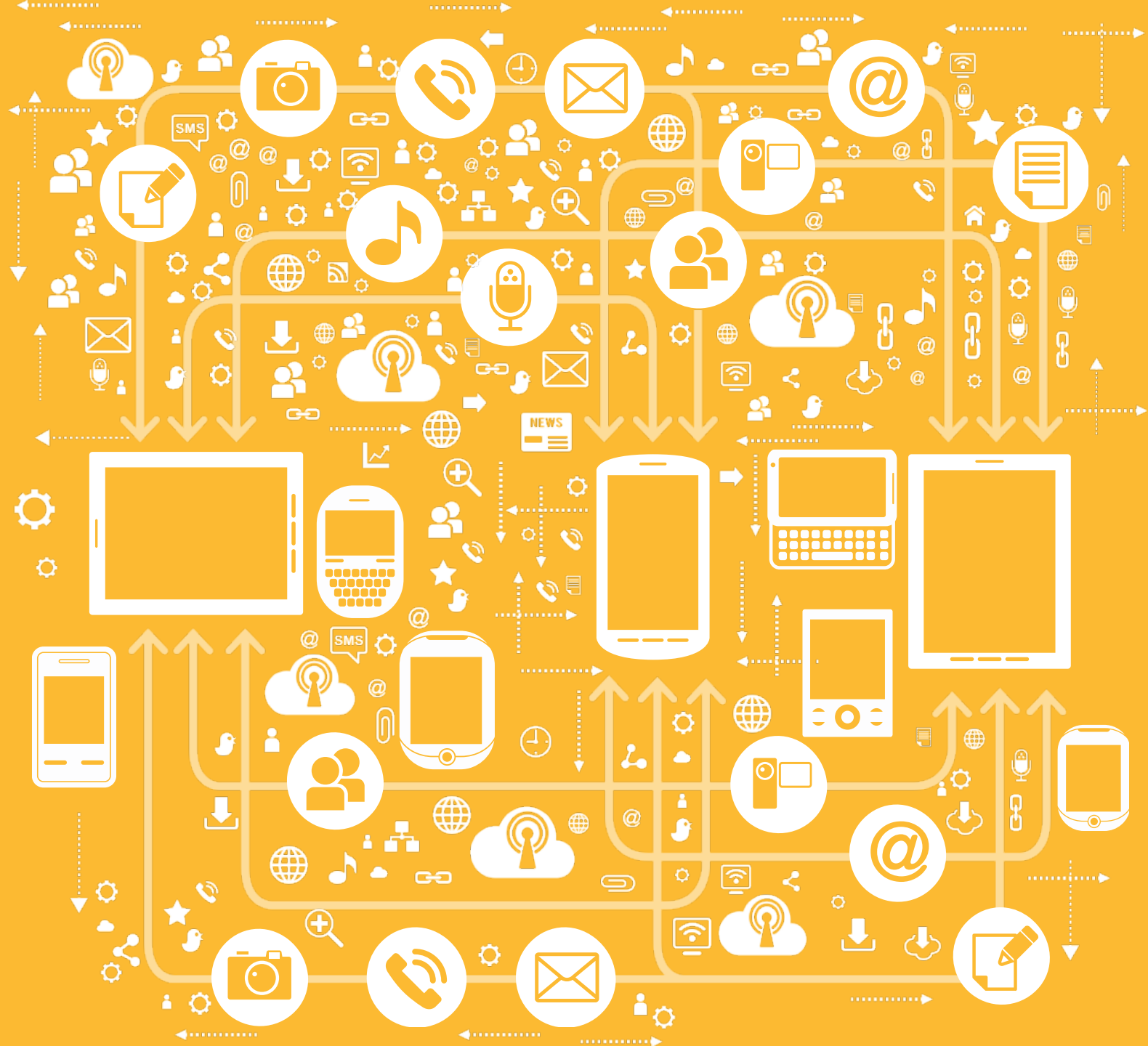
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Safeguarding healthcare.  
Protecting patients.



**Brute force attacks**  
**Trojans** **Phishing**  
**Worms** **Malware**  
**Hackers** **Spam**  
**DDos** **Intrusions** **SQL Injection**  
**Session hijacking** **Vulnerabilities**  
**Remotes scans** **Botnets**  
**Internal Threat** **Virus** **Spoofing**  
**Spyware** **Scams**  
**Control** **Spionage**  
**Attacks** **Zombie** **Scripting**  
**Malicious code** **Hacktivism**  
**Disgruntled employees**



Information  
Tactics Auditing  
Trust Strategy  
Business  
Technology KPIs Real-time analysis  
Dashboards Efficiency  
Partners Metrics Availability  
Filtering Value Resiliency  
KGI Access  
Governance Indicators  
Investigation Effectiveness  
Compliance Integration  
Identity Management  
Risk

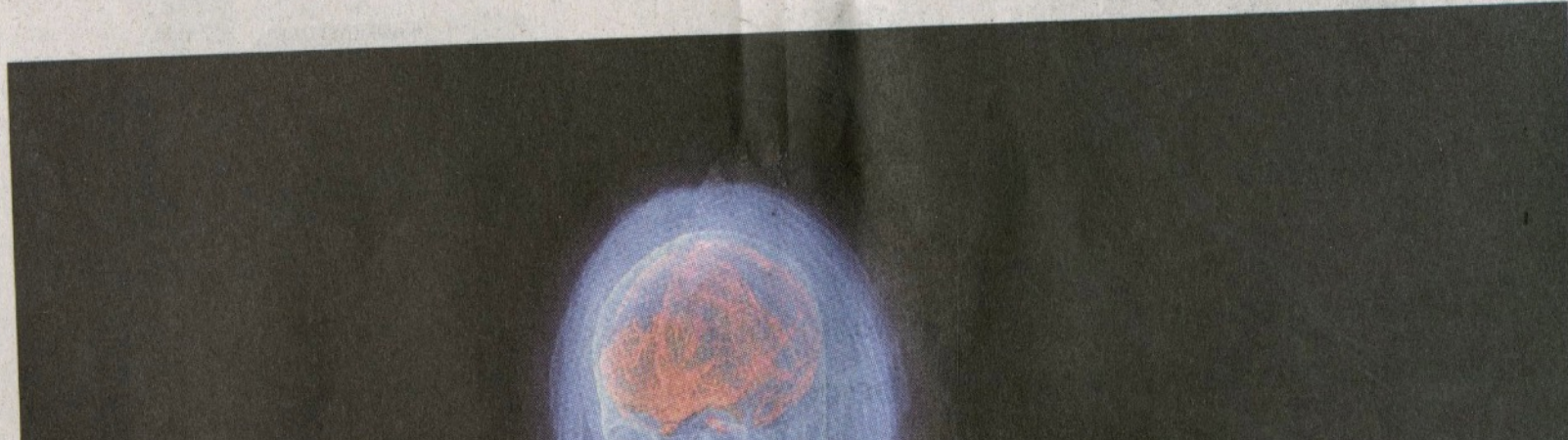


# The Digital Doctor

the old days — oh, about 10 years ago — few doctors used the Internet for anything but e-mail and research. “App” was a word used mainly by technology buffs, as in “iPhone app.” And cellphones were useful but far from smart. Digital technology — on phones and tablets, in electronic record keeping, and in a host of clinical innovations — is

transforming medicine in virtually every way. Not the least of the changes is the shifting relationship between doctors and patients, particularly the new channels of communication opened up by social media. (The doctor will tweet you now.) In this special issue, we look at some of the many ways, for better and for worse, that medicine will never be the same.

redefining  
medicine  
with Apps  
and iPads



STUART BRADFORD

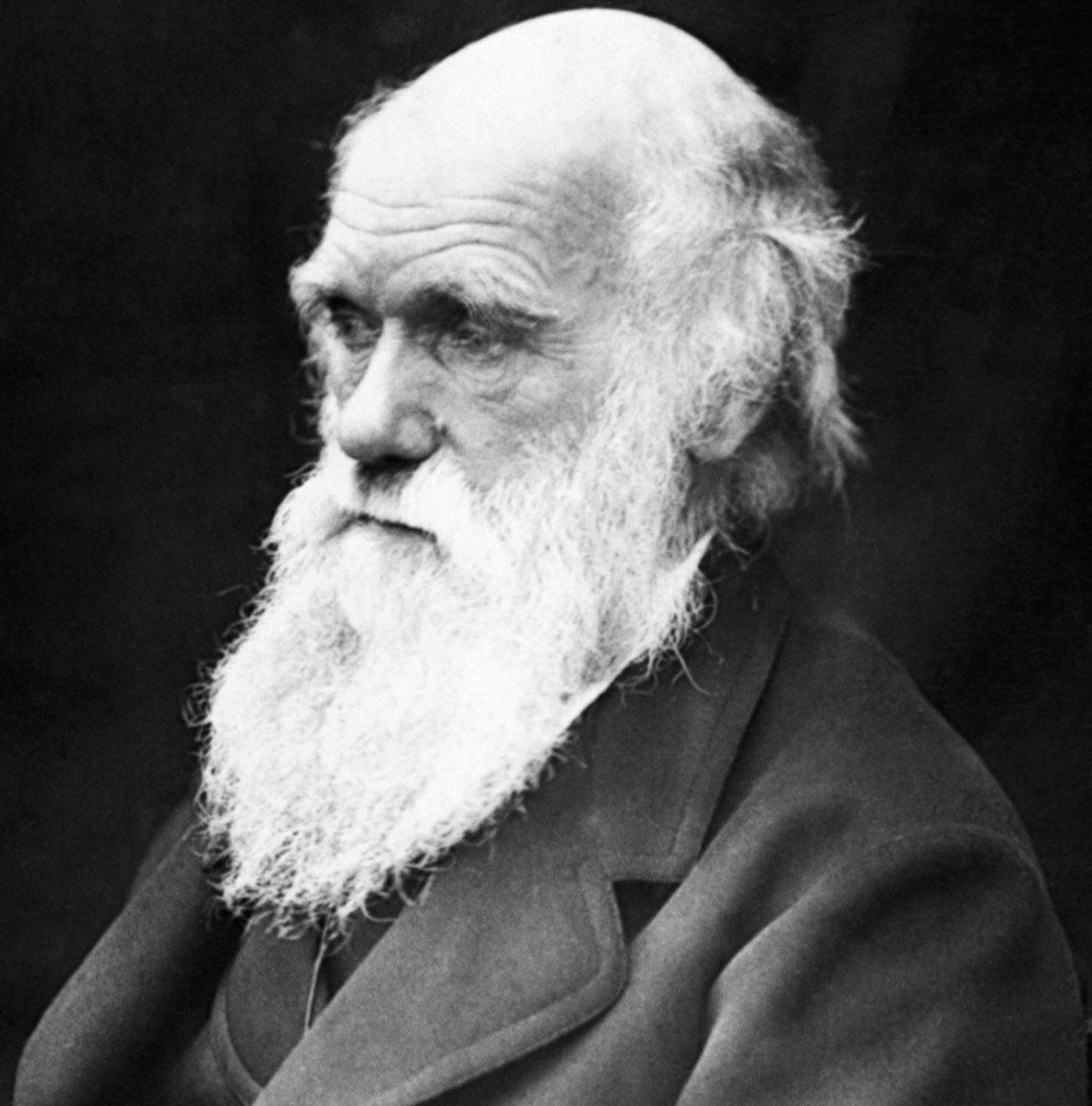
## TOOLS OF THE TRADE

First Person: A doctor's bag, overflowing again.





**CHANGE  
AHEAD**









wWw

THE SAME CONSEQUENCES WILL NEVER BE

@

CYBER POLICE





REDUCE

RISK

TRANSFER









Ocean

North Africa

Congo

East

Middle E

North

South

Europe





eax, [esp+38h+x]  
sh eax  
1 infect\_drive\_1  
bl, al  
[esp+38h+var\_4]

CryptoLocker

## Your personal files are encrypted!



Your important files **encryption** produced on this computer: photos, videos, documents, etc. [Here](#) is a complete list of encrypted files, and you can personally verify this.

Encryption was produced using a **unique** public key [RSA-2048](#) generated for this computer. To decrypt files you need to obtain the **private key**.

The **single copy** of the private key, which will allow you to decrypt the files, located on a secret server on the Internet; the server will **destroy** the key after a time specified in this window. After that, **nobody and never will be able** to restore files...

**To obtain** the private key for this computer, which will automatically decrypt files, you need to pay **300 USD / 300 EUR / similar amount** in another currency.

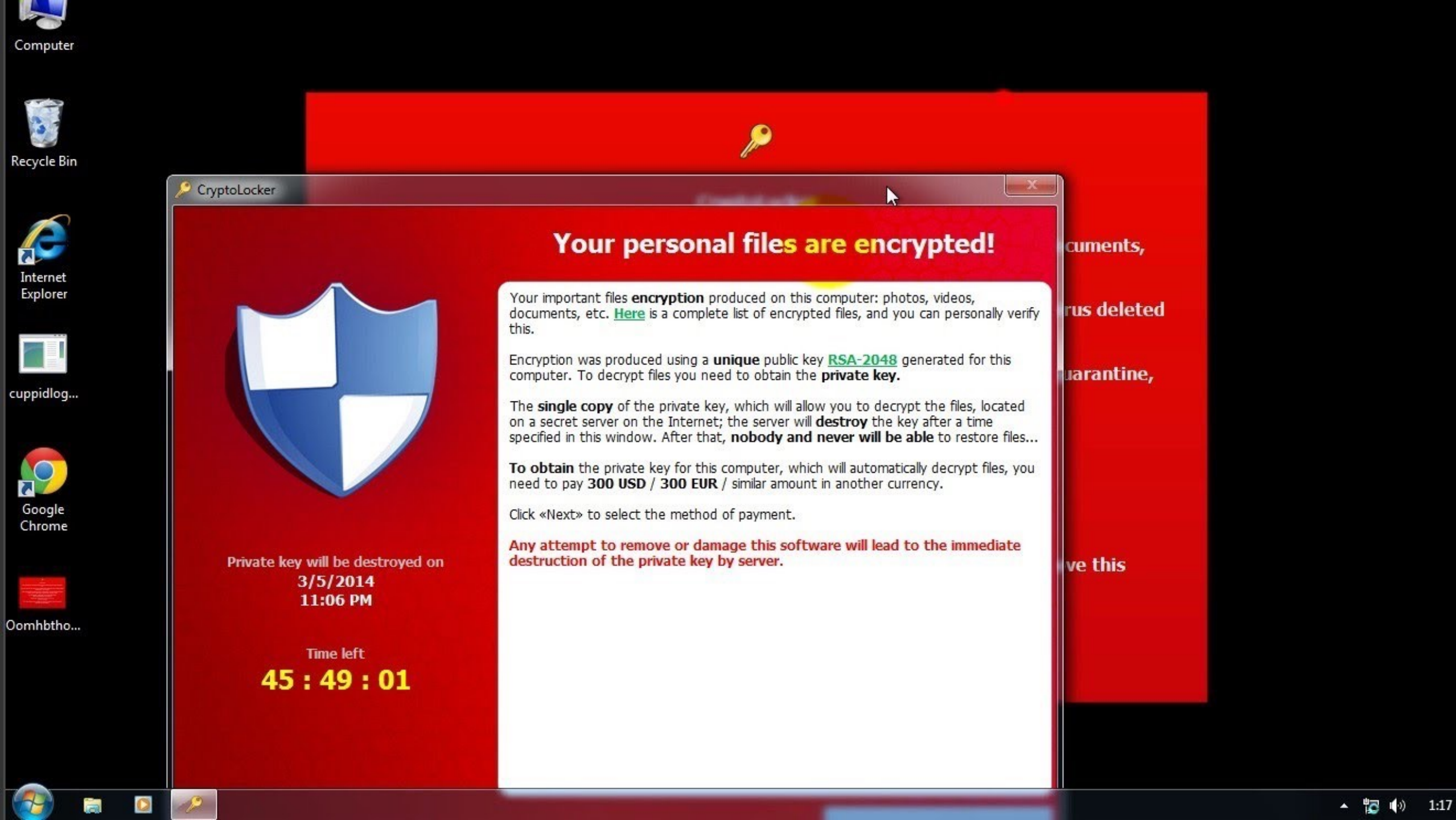
Click «Next» to select the method of payment.

**Any attempt to remove or damage this software will lead to the immediate destruction of the private key by server.**

Private key will be destroyed on  
**3/5/2014**  
**11:06 PM**

Time left  
**45 : 49 : 01**

uments,  
rus deleted  
uarantine,  
ve this







Your computer files have been encrypted. Your photos, videos, documents, etc....  
But, don't worry! I have not deleted them, yet.  
You have 24 hours to pay 150 USD in Bitcoins to get the decryption key.  
Every hour files will be deleted. Increasing in amount every time.  
After 72 hours all that \_



AT&T 11:25 PM 96%

*Spreadsheets*

00:00:33

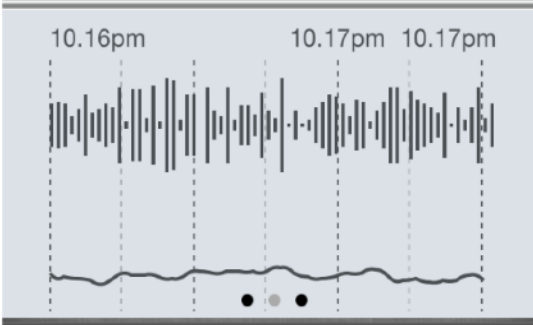



⏸

AT&T 10:18 PM 86%

Stats *Spreadsheets* Discard

WEDNESDAY  
AUGUST 06



DURATION 1 MIN  
total time spent shagging

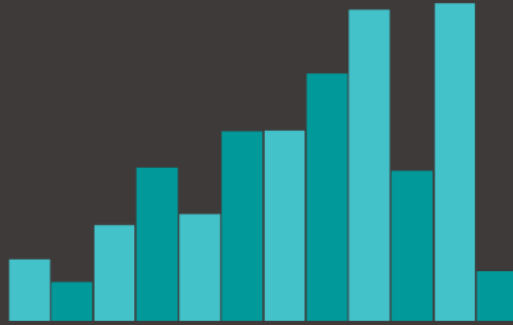
THRUSTS 42 TPM  
total thrusts / total duration

DECIBEL PEAK 80 dB  
highest decibel reached

AT&T 5:55 PM

*Spreadsheets*

PERFORMANCE **STAMINA** PLEASURE



Last Session 28 Thrust/min

AVG Lifetime 39 Thrust/min

Record Lifetime 109 Thrust/min

Goal 40 Thrust/min

Statistics Achieve **Spreadsheets** Calendar Settings

AT&T 3:20 PM 76%


*Spreadsheets*

ACHIEVEMENTS 3

DAILY UNLOCKABLE

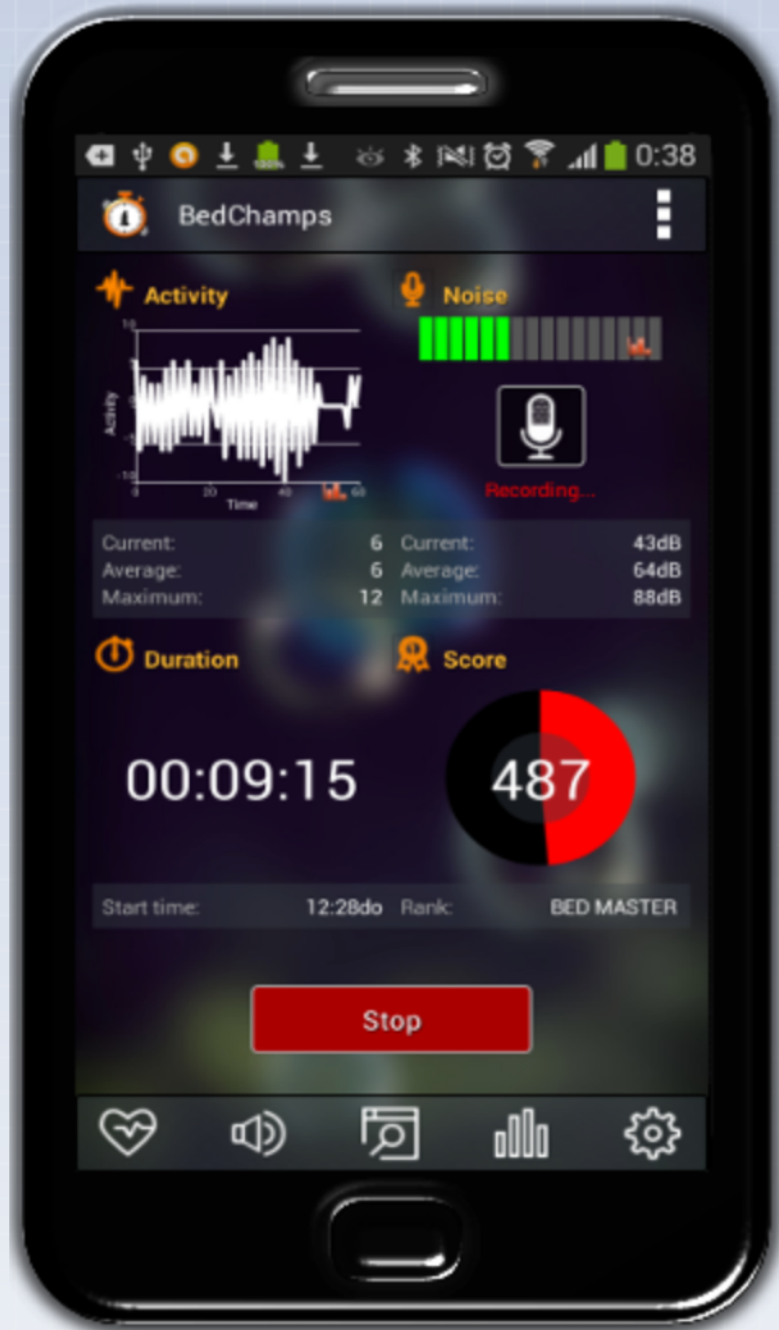
QUICK SPREAD

Call it a Quickie. Duration 3-5 min



Statistics Achieve **Spreadsheets** Calendar Settings





# BedChamps

Version 1.4

## Test your sexual performance!

BedChamps application allows you to test your sexual performance. It measures bed vibrations, time and noise to evaluate your sexual activity.

Do you want to know, how good you are in bed? Simply compare your results with other users and/or post your result on Facebook.

Curious about finding out what sounds and noises you make? Now you can record it and replay afterwards.

Use our playlist with sounds of nature and try making love on the beach or meadow.

[To se mi líbí](#) [Sdílet](#) 4

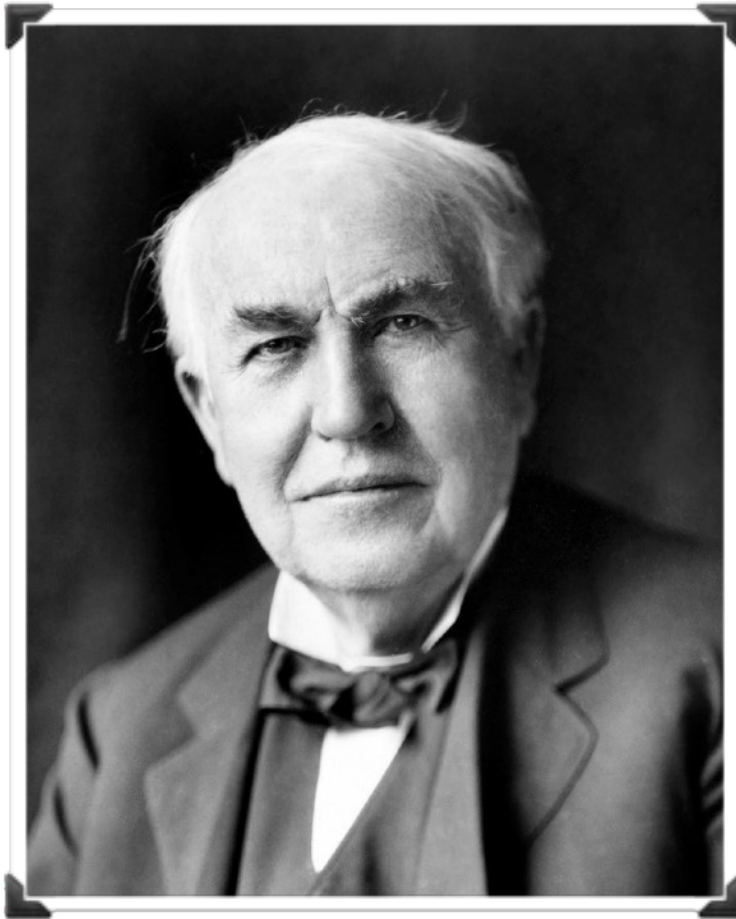
[Follow @bedchamps](#) [Tweet](#) 4

Get The App



**A holistic vision**





**Thomas Edison, 1847-1931**

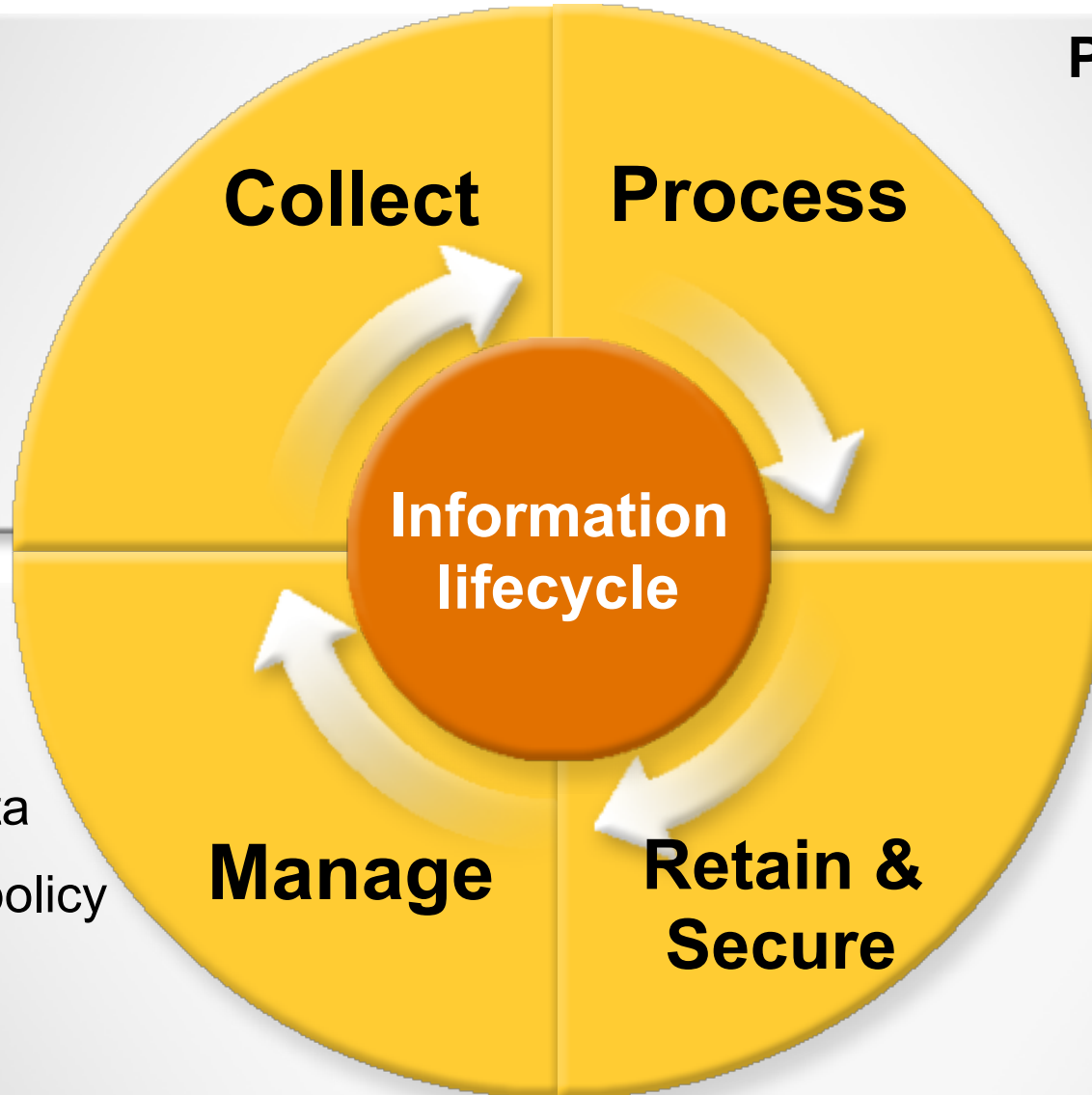
**‘A vision without execution is a hallucination’**

**Principles of data collection**

Fairly and lawfully  
Receiving consent  
Relevance  
Proportionality  
Types of data

**Permission applies to:**

Specific data  
Specific purpose  
Notify of changes



**Management of:**

Access  
Right to rectify data  
Data destruction policy  
Data transfers  
Applicable rules

**Retain**

Duration  
Types of data

**Secure**

People  
Process  
Technology  
Data loss



## Collect

Define and Locate  
Personal Data

Secure Technology  
that Collects Personal  
Data

Record Consent from  
Data Subjects

Pseudonymisation and  
obfuscation of personal  
data

## Process

Detect and Block  
Threats to Data in  
Use

Validate Data  
Processors

Privacy Impact  
Assessments

Secure Transfer and  
Storage of Collected  
Data

## Retain & Secure

Restrict Processing of  
Data YOU have to  
Retain

Prevent Data Loss

Control Access to  
Data

Protect Data at  
Rest

## Manage

Risk Management of  
Info Lifecycle

Validate Data  
Subjects Invoking  
Rights

Educate DPOs on  
Cyber Risk

Minimise,  
Anonymise, Erase  
Data

## Collect


DLP Classification Policies 


MPKI  
Website Security  
DCS:SA 

Control Compliance Suite 

Encryption  
MPKI 

## Process

Deepsight / CSS  
SEP / ATP / DCS  
.Cloud / DLP 

Control Compliance Suite Vendor Manager 


Privacy Impact Assessments

Encryption  
MPKI 

## Retain & Secure

Access Control  
Encryption 

DLP  
Encryption 


Access Control  
SAM / VIP / MPKI 

Encryption / DLP  
SEP / ATP / DCS 

## Manage

Risk Management of Info Lifecycle

Validate Data Subjects Invoking Rights

Blackfin / Security Simulation 



A black and white photograph of a large sailing ship on the open sea under a dramatic, cloudy sky. The ship is centered in the middle ground, with its sails partially visible. The horizon is low, and the water shows some texture. The sky is filled with heavy, dark clouds, creating a moody atmosphere.

A SHIP IS  
SAFE  
IN HARBOR BUT ...

THAT'S NOT WHAT  
SHIPS  
ARE BUILT FOR.



# Internet of Things



# Internet of Threats



# **Internet of Trouble**



# Healthcare Cyber-Executive Gen





**IntelliGENT**

**GENius**

**GENerous**

**GENuine**

**GENarch**

**AGENT**





**LeGENd**







← Right Decision

Wrong Decision →





MONTAGUE'S HOTEL  
INDIA STREET GLASGOW





**CYBER ATTACKS**

**JUST AHEAD**



WINTER

WINTER

WINTER









HARRISON FORD  
**BLADE RUNNER**™

JERRY PERENCHIO and BUD YORIKIN present  
MICHAEL DEELEY-RIDLEY SCOTT production

starring HARRISON FORD

BLADE RUNNER with RUTGER HAUER SEAN YOUNG EDWARD JAMES OLMOSS  
executive producers BRIAN KELLY and HAMPTON FANCHER  
story by DOUGLAS TRUMBULL music by VANGELIS  
executive producer IVOR POWELL director of photography JORDAN CRONENWETH  
producer MICHAEL DEELEY director RIDLEY SCOTT







# THANK YOU

## Implications of cybersecurity for healthcare organizations

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