



# European Cyber Security Month



NLO Presentation 8<sup>th</sup> June 2016

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COD 2 | Athens | June



# Behavioural Change

- ✓ **85%** of internet users agreed the risk of becoming victims of cyber crime is increasing and yet...
- ✓ **51%** open emails from people they do not know
- ✓ **89%** of respondents avoid disclosing personal information online and yet..
- ✓ **60%** use social networks, where personal information disclosure is rife and inevitable
- ✓ **16%** of online users have experienced online fraud and **47%** of respondents have discovered malicious software on their devices



The European Commission's annual [Eurobarometer Cyber Security Survey 2015](#) report



# Global Campaigns



## Europe



## United States



## Canada



## Australia



## Asia





# Project Overview



The primary purpose of cyber security awareness campaigns is to influence the adoption of secure behavior online.

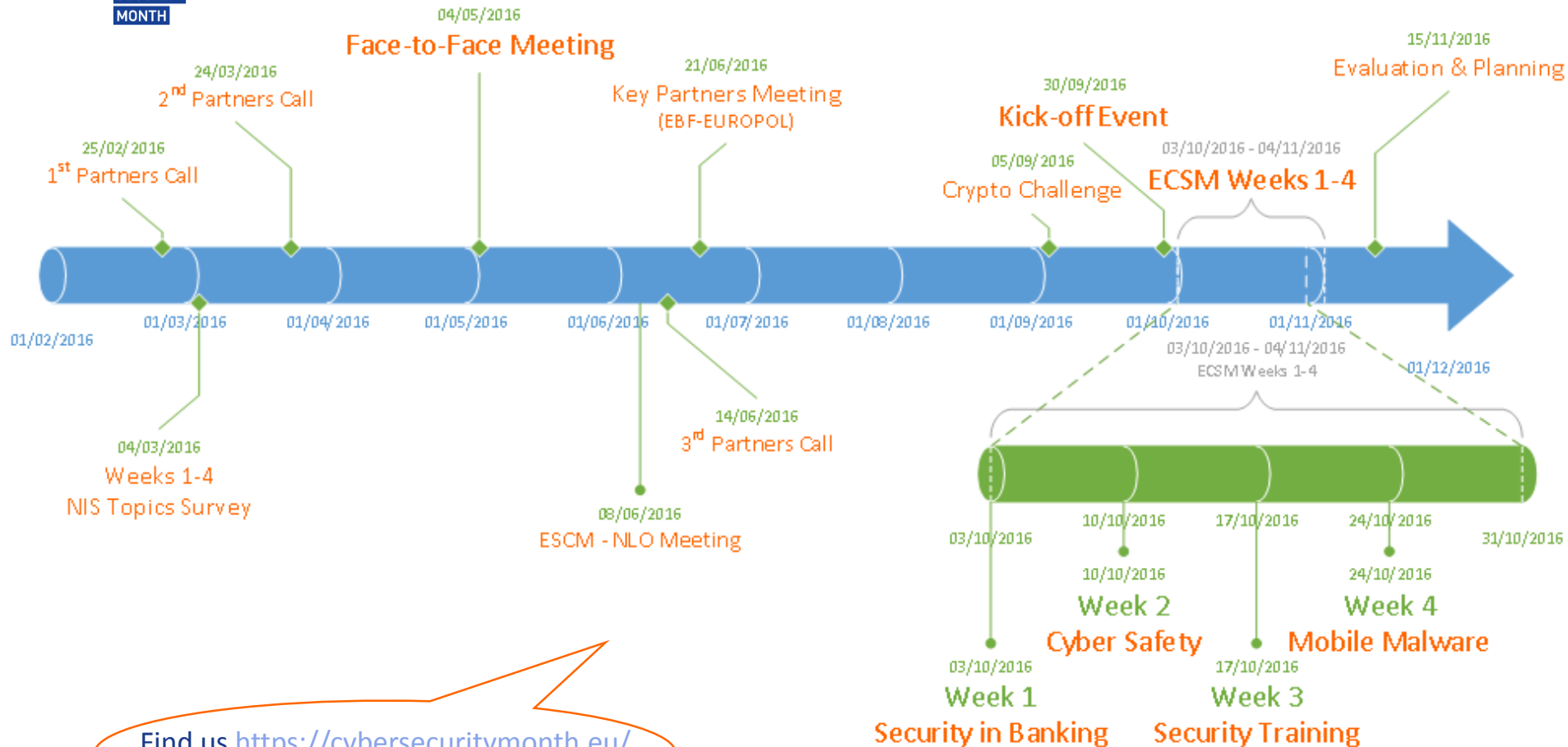
## Project Scope:

- Coordination of partners to jointly promote cyber security and provide up to date security information through education and sharing of good practices at EU level.

## Project Objectives:

- Generate general awareness about cyber security.
- Involve relevant stakeholders from the public and private sectors.
- Increase national media interest through the European and global dimension of the project.

# Project Milestones



Find us <https://cybersecuritymonth.eu/>  
Twitter #CyberSecMonth





# Promoting Awareness



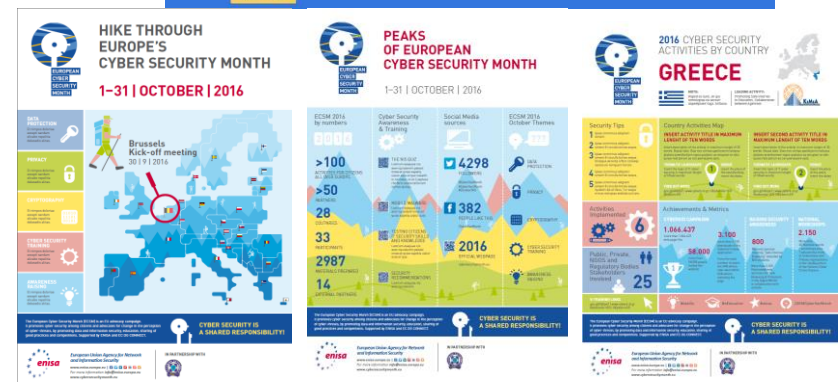
## New ECSM Website

- ESCM October kick-off countdown
- Partners: 14 registered activities by 7 countries
- Social Media liveCast (on Twitter #CyberSecMonth)



## New Posters / infographics

- New ESCM October themes
- New presentation concept



## Updated NIS Quiz

- NIS Quiz translations into 23 languages  
*(in progress)*



# Coordinators Meeting

- Premises: **European Commission**
- Date: **4th May**
- Location: **Brussels**
- Participants:
  - **Czech Republic – NCBI**
  - **Europol – EC3**
  - **Germany – BSI**
  - **Hungary – HU-NCSC**
  - **Luxembourg – CASES**
  - **Netherlands – ECP**
  - **Norway – NorSIS**
  - **Poland – NASK**
  - **Romania – CERT-RO**
  - **Spain – ISACA VALENCIA**
- Main agenda Points:
  - Finalize themes for October**
  - Plan Kick-off**
  - Receive input on national campaigns**



# Weekly Themes

Partner agreed themes for the month

## Weekly Themes & Partners Support

Weeks	Week 1 (3-7 <sup>th</sup> Oct.)	Week 2 (10-14 <sup>th</sup> Oct.)	Week 3 (17-21 <sup>st</sup> Oct.)	Week 4 (24-28 <sup>th</sup> Oct.)
Themes	<b>Security in Banking</b>	<b>Cyber Safety</b>	<b>Security Training</b>	<b>Mobile Malware</b>
Lead	EBF	NASK / ITU?	?	Europol
Support	-	NASK / NorSIS / CASES / NCBI	ECP / CASES / NorSIS / BSI	-



# Kick-off Event

- Premises: **European Banking Federation**
- Date: **30th September**
- Location: **Brussels**



Kick-Off Event Day Planning		
Session Type	Themes	Panel Participants
Opening Speeches	ECSM Introduction	?
Coordination Panel	Coordination Role	?
Session 1 - Q&A	Security in Banking / Security Training	?
Session 2 – Q&A	Mobile Malware / Cyber Safety	?



# Conclusions / Questions



## Conclusions

- Strong start to the campaign
- Keen involvement from large number of member states
- Continuation of methods used in previous years

## Questions

- Will you be available to join us at the kick-off event?
- Who should we be speaking to in your country, if we are not already doing so?
- What ideas / industry focus do you recommend for next years campaign?



# Thank you

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